



**PHIL MURPHY**  
**GOVERNOR**

**TAHESHA L. WAY**  
**LT. GOVERNOR**

**State of New Jersey**  
**BOARD OF PUBLIC UTILITIES**  
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**Christine Guhl-Sadovy**  
**President**

Mary-Anna Holden  
**Commissioner**

Dr. Zenon Christodoulou  
**Commissioner**

Marian Abdou  
**Commissioner**

December 6, 2023

Luke McAuliffe  
President/Founder  
AuctionURenergy LLC  
111 Downing Avenue  
Sea Cliff, NY 11579

Re: **Energy Agent Initial Registration**  
Dkt. No. EE23090713L

Dear Luke McAuliffe:

In accordance with the Electric Discount and Energy Competition Act of 1999, N.J.S.A. 48:3-49 et seq., at its December 6, 2023 Agenda meeting, the New Jersey Board of Public Utilities ("Board") voted to issue Energy Agent Registration to AuctionURenergy LLC. The company's registration number is EA-0721. Pursuant to N.J.A.C. 14:4-5.8, this registration shall not expire so long as a registration renewal fee accompanied by an annual information update form is submitted to the Board within 30 days prior to the annual **anniversary date of December 6<sup>th</sup>**.

This registration is effective December 6, 2023. This registration and the rights thereunder are **Non-Transferable.**

***This letter is not an endorsement of, nor is it intended for use in, the marketing promotions of the registrant. Registrants shall comply with all applicable law, including the Electric Discount and Energy Competition Act, which prohibits the unauthorized change of a customer's energy provider and other fraudulent and illegal marketing activities.***

If you have any questions, please contact Dante Cusi at (609) 913-6259.

Sincerely,

A handwritten signature in cursive script, appearing to read "Sherri L. Golden".

Sherri L. Golden  
Secretary of the Board

SLG/dec